

Is your business making sustainable moves?

Are you part of an environmentally ambitious SME? We're looking for small and medium-sized businesses to take part in our case study programme and showcase the positive changes they're making.

Showcase your sustainability efforts

Sustainability is at the heart of our business. We're aiming to reach net zero by 2030 and part of this target is to showcase the incredible efforts our customers have made.



The benefits of taking part:

- Full ownership of the assets to use in your own marketing output
- Your case study video shared on SSE Energy Solutions' social media channels and website - that's a lot of eyes on your business

Reach a potential audience of 330,000+ per month

This figure is taken from our monthly average impressions cross-channel from Sep 22 – Feb 23.

Case study example:

Courteenhall Farms

In 2022, we worked with Courteenhall Farms in Northamptonshire to build a case study about their sustainable farming initiatives and how they champion renewable energy.



Click here to see the full video

'The end product has created an informative film that can be referenced when benchmarking or highlighting Courteenhall's renewable portfolio. The team producing the film were professional and easy to work alongside in delivering results.'

- Milly Fyfe, Courteenhall Farms

35,000+
video views on Facebook

2.27 times more engagement than industry standard

What do I need to do?

We know your time is valuable, so it's our goal to keep things as simple as possible for you. All we need is some time with you or a trusted member of the team to give us an insight into your business, and support on the day of filming - we'll do all the rest.

If you're interested, get in touch with info@sseenergysolutions.co.uk