Greater Gabbard wind farm off the coast of Suffolk

SSE Next Generation

Renewable electricity from a named UK source

Report zero carbon emissions* with renewable electricity matched to one of our named wind farms – helping us build the next generation of renewables in the UK.[1]

As customers and stakeholders demand action on climate change, it's important to show commitment to sustainability. Seizing opportunities, such as cutting your carbon footprint and supporting renewable energy generation are key steps. SSE Next Generation can help – renewable electricity matched yearly to a named SSE wind farm to boost your environmental credentials.

By choosing a wind farm near your business[2], you'll show your commitment to sustainability, your local community and the UK's net zero goals. And with certified green electricity independently verified by SE Advisory Services, reporting zero carbon emissions is a breeze.*

Why SSE Next Generation?

- Cut your carbon footprint with renewable electricity matched yearly to generation from one of our UK wind farms.[1]
- Show your commitment to sustainability with your SSE Proof of Purchase certificate naming your local wind farm.[2]
- Certified 100% renewable backed by Renewable Energy Guarantees of Origin (REGOs).
- Easy to report zero carbon emissions for electricity with independent verification by SE Advisory Services.*

Renewable Electricity assured by SE ADVISORY SERVICES | 2026

SSE Green Gas is also available

sse Energy Solutions

Support renewable generation sources

Cut your carbon footprint, show your commitment to sustainability and report zero emissions* with our renewable electricity– matched yearly to a named wind farm for added environmental credibility.[1]

All our renewable electricity is backed by Renewable Energy Guarantees of Origin (REGOs). One REGO is issued for each megawatt of renewable power generated, so you can be sure it's from a genuine renewable source.[1]

Local environmental credentials
With SSE Next Generation we go one step further: you'll get a specially designed logo plus Proof of Purchase certificate naming your wind farm. By choosing a wind farm in your area you'll show customers and stakeholders you're not only committed to sustainability, but you're also supporting local communities too.[2]

***Easy to report zero carbon emissions (Scope 2)**
As a larger energy user, you may have to report your carbon emissions under the Greenhouse Gas Protocol. SSE Next Generation comes with independent verification by SE Advisory Services, so it's easy to report zero carbon for Scope 2 emissions using the market-based method.

Not all green energy is equal
We're different because all our renewable electricity is matched to SSE's own wind and hydro assets. And as a national clean energy champion, helping the UK transition to a a net zero economy and future-proof our renewable energy system is at the heart of everything we do.

That's why, as part of its five-year **Net Zero Acceleration Programme Plus**, the SSE Group is investing, on average, over £9 million a day on low carbon, national infrastructure and planning to increase renewable electricity output to 50TWh by 2050, which is enough energy to power 20 million homes each year.

Choose SSE Next Generation and you'll be supporting future renewable energy in the UK – for us and our children's generation.

Building the world's largest offshore wind farm

SSE is currently working with Equinor to build the Dogger Bank wind farm off the coast of Yorkshire, destined to be able to supply six million homes in the UK with clean, renewable electricity. One rotation of its massive GE Haliade-X turbines can power a UK household for two days.

We're building for the next generation

SSE-ES-NextGen-Factsheet-V4

A different kind of energy

To get traceable, renewable electricity for your business, talk to our team today

info@sseenergysolutions.co.uk | 0800 389 4466 | sseenergysolutions.co.uk

1: All our renewable electricity is sourced from wind and hydro assets wholly or partly owned by SSE Renewables, our sister company in the SSE Group. With SSE Next Generation, you'll continue to get your electricity through the national grid as normal, and we'll match your consumption to REGOs from a specific SSE Group wind farm.

2: Choice of wind farm subject to availability.

All SSE Energy Solutions products are offered in accordance with our applicable Terms and Conditions and are subject to availability.
SSE Energy Solutions is a trading name of SSE Energy Supply Limited, registered in England and Wales number 03757502, which is a member of the SSE Group. The registered office of SSE Energy Supply Limited is No. 1 Forbury Place, 43 Forbury Road, Reading, RG1 3JH.

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